



# Health and Wellbeing 10 Year Strategy (2022-2032) 2023/2024

No of Indicators = 3 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.  
Produced by the Business Intelligence Hub October 2024

## Annex 5:

			Previous Years								2023/2024		Polarity	DOT	
		Collection Frequency	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	Year	Target			
Goal 10: Reduce the proportion of adults who report feeling lonely	PHOF112	Loneliness: Percentage of adults who feel lonely often / always or some of the time	Annual	NC	NC	NC	NC	25.70%	25.70% (2019/20)	25.70% (2019/20)	25.70% (2019/20)	25.70% (2019/20)	20%	Up is Bad	◀▶ Neutral
		Benchmark - National Data	Annual	NC	NC	NC	NC	22.30%	22.30% (2019/20)	22.30% (2019/20)	22.30% (2019/20)	22.30% (2019/20)	-		
		Benchmark - Regional Data	Annual	NC	NC	NC	NC	21.50%	21.50% (2019/20)	21.50% (2019/20)	21.50% (2019/20)	21.50% (2019/20)	-		
		Regional Rank (Rank out of 15)	Annual	NC	NC	NC	NC	13	13 (2019/20)	13 (2019/20)	13 (2019/20)	13 (2019/20)	-		
	ASCOF111	Proportion of people who use services who reported that they had as much social contact as they would like (18+)	Annual	45.80%	49.50%	44.50%	43.40%	45.50%	35.40%	39.70%	41.30%	(Due Dec 2024)	-	Up is Good	▲ Green
		Benchmark - National Data	Annual	45.40%	45.40%	46.00%	45.90%	45.90%	34.40%	40.60%	44.40%	(Due Dec 2024)	-		
		Benchmark - Regional Data	Annual	46.00%	45.60%	47.50%	48.00%	46.20%	NC	40.20%	46.30%	(Due Dec 2024)	-		
		Regional Rank (Rank out of 15)	Annual	9	6	12	14	10	NC	11	13	(Due Dec 2024)	-		
	PHOF99	% of adult social care users who have as much social contact as they would like (65+ yrs)	Annual	41.00%	48.70%	41.30%	37.00%	40.40%	NC	39.20%	37.40%	(Due Dec 24)	-	Up is Good	▼ Red
		Benchmark - National Data	Annual	43.70%	43.20%	44.00%	43.50%	43.40%	NC	37.30%	41.50%	(Due Dec 24)	-		
		Benchmark - Regional Data	Annual	44.80%	44.40%	44.90%	44.60%	43.40%	NC	36.80%	44.10%	(Due Dec 24)	-		
		Regional Rank (Rank out of 15)	Annual	13	5	12	15	11	NC	6	12	(Due Dec 24)	-		